



Los Angeles Unified School District
Palms Elementary School

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To the Palms Neighborhood Council,

I want to let you know about our support for and partnership with the Motor Avenue Improvement Association for our new signage project. They really spearheaded this issue in getting quotes communicating with LA Sign Co. as well as requesting funding from PNC. We know they are quite familiar with the process where the school staff and I do not have the experience or the time. MAIA is also aware of the security issues we have come across when visitors don't know which entrance to use. The entrance sign and the LED marquee will help direct people to the correct locations as well as allow extra space to provide school information where the manual marquee has been very limiting. I hope the Palms Neighborhood Council can find the funding to install signage that will both beautify the campus and provide security where it was lacking.

Thank you,

Keith Abrahams