

OUTREACH & COMMUNICATIONS COMMITTEE

Meeting Minutes

7:00 p.m. Wednesday, January 18, 2012
IMAN Center – 3376 Motor Ave., LA CA 90034

Committee Chair: Natasha Ericta
Contact palmswest@palmsla.org

1. Call to Order/Roll Call – Neal, Eli and Natasha in attendance
2. **Public Comment – David Giron: redistricting maps will be available tomorrow, the PNC can participate in Adopt-a-street program, more details to come**
3. Updates:
 - a. PNC Intern: Kristoffer Abonal
 - b. PNC t-shirts and t-shirt swag for this year – t-shirt pros, David k-s, 500 shirts, size TBD
 - c. Street signs for Palms borders – need to draft 3 motions for each district to get support for more Palms signs on area borders. Specifically, in Koretz' area, we will request a sign on Overland & National and National & Palms; in Rosendahl's area, we will request a sign on Sepulveda & Venice on the median and Overland & Washington; in Wesson's area, we will request a sign on Venice & Robertson.
 - d. Palms Beautification Winners: will be receiving their awards at our clean up on Saturday, Jan. 21
 - e. Clean Up this Saturday January 21, 10AM @ Firestation
4. Jewish Family Service of Los Angeles outreach in Palms, Monica Dunahee Interim Director – contract services for older adults. They want to reach out to isolated older adults and let them know of their services which include transportation, social services and food delivery. PNC will outreach to Palms stakeholders to help with outreach, fire department, St. Mary's and the library.
5. New posting sites for council agendas
 - a. Motion: To update the official posting areas that would make the mandatory posting sites at Palms Cycle, Casa de Laundry, Noah's Bagels, The Cleaning Club (Kelton & Venice), Simpang Asia Groceries and the Palms-Rancho Park Library. Future mandatory posting sites would include the kiosk at Woodbine park and The Palms. Additional posting sites would include St. Mary's, Charnock Elementary, Palms Elementary, Palms Middle, Lycee on National, Lycee on Overland, Hare Krishna Center and Culver-Palms Church of Christ
 - b. Motion passes unanimously
6. Bike Rodeo Initial Planning
 - a. Set a date for event with Officer Ceha and Principal of Palms Elementary – June 2
 - b. Permit application (Jason)
 - c. Get Hillcrest Invoice, work with Palms cycle for bike order (26 bikes)